

16th Annual!

Fun for the whole family!



Presented by



# 2019 Sponsorship Opportunities

## \$2,000 Platinum Festival Sponsor

- All Gold/Silver/Bronze Sponsor benefits
- 5 stand alone social media posts w/link & logo
- VIP Parking Passes (4) and VIP Seating at Pumpkin Pitch (12 people)

## \$1,000 Gold Festival Sponsor

- All Silver/Bronze Sponsor benefits
- 2 stand alone social media posts w/link & logo
- Display company banner at Kid Zone
- Logo on back of utility bill (4000 inserts to all 98233)
- Logo on back of festival marketing “bookmarks” at all BESD Schools
- Information Booth

## \$400 Silver Festival Sponsor

- All Bronze Sponsor benefits
- 1 stand alone social media post w/link & logo
- Realtor size sign at entrance of festival

## \$100 Bronze Festival Sponsor

- Business listed on Event Facebook Page & Burlington Parks and Rec website
- Mention during Festival Announcements
- Listed on Sponsorship poster stationed at Burlington Parks and Recreation Event Booth

## “Area Specific” Sponsors-

Company signs will be placed **exclusive to activity** + Silver/Bronze benefits

- Zucchini Car Races \$500
- Inflatable \$500
- Pony Rides \$750
- Horse Drawn Wagon Shuttle \$700 (2 available)
- Kids Zone Scavenger Hunt \$500

**In-Kind-** All In-kind sponsorships will be assigned dollar amount to determine sponsorship level.

~ **TAX DEDUCTIBLE!** Any contributions are tax deductible ~



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## 2019 Fact Sheet

<b>EVENT:</b>	<b>16th Annual Pumpkin Pitch and Harvest Festival</b> This event is FREE to the public the only one of its kind in the PNW.
<b>LOCATION:</b>	<b>Skagit River Park-1100 S. Skagit Street, Burlington</b> Pumpkin Pitch and Harvest Festival is held in the south end of Skagit River Park by the Whitmarsh/Pease Rd Corner.
<b>DATE/TIME:</b>	<b>Saturday, September 28, 2019</b> 10:00am-4:00pm
<b>AUDIENCE:</b>	Local communities Burlington, Sedro Woolley, Mt. Vernon, Bow-Edison, LaConner, Concrete, and Anacortes Tourists come from Canada and all over the US ♦ Attracts families ♦ 2018 attendance : Approx. 6,000 people
<b>ACTIVITIES:</b> <b>All FREE to the Community!</b> <b><i>No Parking or Admission fees</i></b>	<b><u>Pumpkin Pitch</u></b> <ul style="list-style-type: none"><li>Teams build trebuchets and compete in hurling pumpkins for accuracy and distances up to 1400ft!</li></ul> <b><u>Kids Zone</u></b> <ul style="list-style-type: none"><li>Family friendly booths providing a game or activity.</li></ul> <b><u>Food Booths</u></b> <ul style="list-style-type: none"><li>8-10 unique food vendors (food is for purchase)</li></ul>
<b>MARKETING OPPORTUNITIES:</b>	Pumpkin Pitch and Harvest Festival printables, press releases, on-sight banners & information booth, mentioned in newsletters, at event, Facebook , and city website. <b>Platinum &amp; Gold Sponsors</b> please have commitment by <u>Tuesday, September 3</u> to be able to receive full benefits.

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# 2019 Sponsorship Form

**YES!**

**Count me in as a Burlington Pumpkin Pitch & Harvest Festival Sponsor!\***

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Sponsorship Level:

\_\_\_\_\_ Platinum Level\* \_\_\_\_\_ Gold Level\* \_\_\_\_\_ Silver Level \_\_\_\_\_ Bronze Level

\_\_\_\_\_ Specific Area (Area name) \_\_\_\_\_ / \$ \_\_\_\_\_ (Item/Value) In Kind Donation

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (Day): \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor Fee: *Payable to Burlington Parks and Recreation Department*

Fee Enclosed: \$ \_\_\_\_\_ Please Invoice me: \$ \_\_\_\_\_

**\*Platinum & Gold Sponsors Please Note:**

Please have commitment by Tuesday, September 3 to be able to receive full benefits. Thank you for your support!

**Silver & Bronze Sponsors:** Commitment needed by September 13th.

\*Any contributions are tax deductible #91-6001232



**Please Return completed forms to:**  
Burlington Parks & Recreation Dept.  
Attn: Pumpkin Pitch & Harvest Festival  
900 E. Fairhaven Ave.  
Burlington, WA 98233

For questions call 360.755.9649 or email [recreation@burlingtonwa.gov](mailto:recreation@burlingtonwa.gov)