

Burlington Parks & Recreation Advisory Board

TUESDAY, July 9, 2019 at 5:30PM

**@ Parks & Rec Center
900 E. Fairhaven Avenue**

Agenda:

CALL TO ORDER	Keith Chaplin
APPROVAL OF MINUTES (June 4, 2019)	Keith Chaplin
OPEN COMMENT	Keith Chaplin
OLD BUSINESS	Keith Chaplin
• Upcoming Co-sponsored Events	Jennifer/Shelley
NEW BUSINESS	Keith Chaplin
• Renaming of Jack Doyle Park	Jennifer Berner
• Rush Cup August 2-4	Shelley/Jennifer
• Free Summer Events Postcard	Jennifer Berner
ADJOURN	Keith Chaplin

Next Scheduled Meeting:

Tuesday, August 6 at 5:30PM

Enclosures:

: Tuesday 06/04/2019 Meeting Minutes

CITY OF BURLINGTON
PARKS & RECREATION ADVISORY BOARD
Tuesday, June 4, 2019 Meeting Minutes

Board Representatives in Attendance

Board Members: Bill Black, Keith Chaplin, Ronda DeGloria, and Adrian Santangelo

City Council Members: Joe DeGloria and James Stavig

City Staff: Jennifer Berner, Shelley Johnstone, Christi Kinney and Jim Rabenstein

MEETING CALLED TO ORDER by Chairperson Keith Chaplin at 5:32PM.

MINUTES: James Stavig/Ronda DeGloria raises a motion to accept the minutes of the 05/07/2019 board meeting as written. All in favor; motion carried.

OPEN COMMENT

Neighbors Feeding Neighbors. Cate Anderson of Skagit Children’s Museum connected organizers of an upcoming event, “Neighbors Feeding Neighbors” (NFN) with Jennifer Berner just a few weeks ago. They were looking for a place to host an outreach event on short notice, before school let out for the summer. NFN’s primary mission is to educate families about the many free or reduced-cost resources for food throughout the summer months to supplement what is not available while school is out of session. The NFN event is organized by Skagit Island Local Planning Area, with an alliance of non-profits and community agencies participating. The various groups, including Parks & Recreation will each have a booth at the event to offer information and free, fun activities. Jennifer Berner says that the NFN event had obvious & valuable worth for the community and she wanted to support it in whatever way possible. She & Christi Kinney met with organizers and helped to bring all the necessary pieces together in order to host the event on June 12 at Maiben Park. The event was offered once before last December (during snowy inclement weather) and still managed to draw approximately 50 guests. Organizers are planning for 200 at this summer event.

OLD BUSINESS

All Comers Track Meets. Christi Kinney shares an All Comers Track Meet flyer with those present which reflects the schedule for running and field events, and also the sponsors that play a vital part in keeping the track meets affordable for families. The first meet for 2019 took place on May 29. Christi says it was one of the smoothest evenings ever! She feels fortunate to have key staff and volunteers at the track meets that have supported the event through the years, some since its inception in 2002. She shows a sample of 2019 t-shirts with the city logo front & center – interestingly, many people still don’t realize the Meets are run by the City, so more effort is being made to get that message out. Jennifer Berner encourages board members to attend if they have not yet had the opportunity to experience the families and kids having a blast; she says it will make you smile. Christi mentions that while the large majority of participants are children, she has begun to see more adult participants in recent years -- even an octogenarian working on improving her 30 second time on the 100m! In response to feedback received after the 2018 Meets, a “Masters” Meet will be hosted on July 27 for adults 25+yrs only.

Keith Chaplin asks whether iPads or laptops could be made available for night-of registrations. Christi responds that WiFi, unfortunately, is not reliable at the Meets’ Kirkby Field location. They do have a laptop available as a backup. What seems to be working well is the Smart Phone option for registrations. Step-by-step reference sheets are available to registrants that guide them through creating an account and signing-up

using their phones. Keith wonders if a card reader could be made available so that library card holders could expedite the registration process with a simple swipe. Jennifer answers that the software used by the Library functions differently than the software used by Parks & Rec, and she is unsure whether interfacing is an option. The idea is a good one though, that perhaps could be explored in the future.

Summer Recreation Programs & Marketing. Christi Kinney shares that Burlington has 32 summer programs offered this year, many in response to feedback received during the PROS Plan surveys. A variety of sports-themed camps as well as a “Busy B’s” camp for the toddler age group are among the newest offerings. Keith Chaplin suggests getting info about the toddler camp to Burlington Little School if she has not already done so. Christi reports that 3 of the 9 themed “KidQuest” camps which include daily field trips are already sold out and the other 6 are getting close. She and staff use a variety of marketing tools. Their primary go-to’s are:

- flyers produced in-house and posted at various hot-spots;
- large banners hung at key points within the city for some events such as the track meets, Summer Nights concert series...;
- FaceBook events and Instagram ads;
- free listings on goskagit.com which automatically generate a press release for the Skagit Valley Herald;
- Skagit Kid Insider’s website
- City’s website calendar & sewer bill inserts

Jennifer Berner mentions that the City is still exploring how to use the different social media tools available while still staying compliant with State regulations for public records.

NEW BUSINESS

Parks & Rec Board Meeting Day. With the uncertainty of board member Adrian Santangelo’s availability on Monday evenings for the foreseeable future, those members present opt to continue with Tuesday meetings. July’s meeting will take place on the second Tuesday, the 9th, to avoid the Independence Day holiday week; August through December 2019 meetings will meet on the first Tuesday of each month. Shelley Johnstone will take care of posting the required notice in the newspaper.

Phase 2 SRP Irrigation Project. Jennifer Berner reports that consultant RH2’s scope of work for Phase 2 of the project will be in front of city council for review at their June 13 meeting. Phase 2 of the project is pursuing an interruptible irrigation water right from Department of Ecology (DOE). ‘Data loggers’ have been placed in nearby wells to collect information that will be needed for the conversation with DOE. Jennifer comments that the SRP project will likely encompass 4 phases before a construction-ready strategy is prepared. Cost estimates will come when it is determined what water sources will be available, how the irrigation water will be applied, and what infrastructure is needed to support it. Two central goals of the project are to develop (1) an irrigation plan that will be more efficient than current methods and (2) a plan that will ultimately pay for itself or, in the very least, greatly reduce the City’s expense to irrigate the playfields. Skagit PUD as a backup water source and, hopefully, the transfer of the Nagatani water rights to the City will be a part of the equation.

Berry Dairy Days & Firecracker Tournament. Jennifer Berner reports that plans are coming together nicely for Burlington’s annual festival & NW United FC’s Firecracker youth soccer tournament. The two events will once again coexist on the same weekend. Shelley Johnstone shares a brief summary of the June 14-16 events: the festival’s Fireworks Show is organized by the City with Christi Kinney and Jennifer coordinating the majority of it. The Show will take place at Skagit River Park on Friday evening. Food vendors will be open by 5:00PM, the Troy Fair Band returns for another year to entertain the crowd with live music beginning at 7:00PM. Western

Display Fireworks will begin the 20-minute show shortly after dark, 10:00PM'ish. Jim Rabenstein has been working closely with Christi & Jennifer so that the comingling of the Fireworks Show and the Firecracker runs smoothly. Burlington Chamber of Commerce has beefed up the "Festival in the Park" portion of the weekend, expanding out from the VIC amphitheater area to E. Fairhaven Avenue between N. Oak and Pine Streets. Going with a 'street fair' theme, the event will run 2-days this year, on both Saturday and Sunday. Craft & Commercial vendors will branch out to S. Cherry & N. Oak Streets as well as Alpha Park on those two days. Free kids activities, food vendors, craft & commercial vendors, stage with live entertainment throughout the day. The Grand Parade will take place Saturday beginning at 11:00AM at Fairhaven Avenue/Walnut Street. The Chamber has organized a "BBQ Battle" as the prime Sunday event which runs. The Battle will share Fairhaven with North Cascade Street Rod Association's "Berry Cool Car Show" and also the Berry Dairy Day Road Runs. James Stavig comments that Burlington's Downtown Business Task Force has been urging for a 2-day festival, and is pleased the Chamber was able to make that happen for 2019. Joe DeGloria mentions that he believes the Chamber will eventually seek to have the BBQ Battle certified so that more vendors can participate. B-E Kiwanis will offer their famous salmon dinner sales at both the playfields and at Maiben Park. Christi mentions Kiwanis had more than 250 pre-sale "to-go" orders. Central Valley Assembly of God will also host on Saturday a variety of free old fashioned kids' activities at Maiben as well as their inflatable bouncies.

James Rabenstein reports that 252 teams are enrolled to participate in the 2019 Firecracker Tournament which runs Fri-Sun, June 14-16. With this many teams, tourney organizers have had to work a little magic to fit the game format into a 2-1/4 day tournament. Game times must begin late afternoon because school is still in session for many districts. Joe DeGloria asks about the tourney game schedule on Friday evening, and how that affects the Fireworks' band. Jim responds that there will be a few games running right up until 9:00PM, but they will not take place in the vicinity of the stage, or near the 350' fireworks setback. All games will cease, regardless of delays by 9:30PM.

ADJOURN: Ronda DeGloria/James Stavig motion to adjourn the meeting; all are in favor. Meeting is adjourned at 6:33PM.

NEXT MEETING: Tuesday, July 9, 2019 at 5:30PM Meeting location is at the Parks & Recreation Center, 900 E. Fairhaven Avenue.

Minutes transcribed by Shelley Johnstone, Parks & Recreation Secretary.